

Cashflow & Profit Improvement Meeting - Outline and Benefits

Why we developed this service.

In business, a healthy profit isn't enough; profitable businesses can fail due to poor cashflow. We want to help our clients better manage their cashflow and the first step is to determine your business's Cash Conversion Cycle. Then, we can help you identify strategies to shorten the cycle so you have more cash in your bank account.

Of course, profit matters too, and increasing your profit can increase your cashflow. By implementing strategies to improve both your cashflow and your profit, you can set your business up for success.

Who should undertake this service?

If you're unsure of the difference between cashflow and profit and often wonder why there's not as much money in your bank account as you expected, this meeting should be a priority. All business owners who want to improve their cashflow and profit, and learn how to manage these more effectively, should attend this meeting.

What is involved?

During this meeting, we'll:

- Calculate your Cash Conversion Cycle
- Determine strategies you can implement to improve your cashflow and profit
- Use our calculators to demonstrate the impact these strategies can have on your cash position and profit
- Identify actions you should take to implement these strategies and achieve your improvement targets

When should I have this meeting?

The sooner you attend a Cashflow & Profit Improvement Meeting, the sooner you can improve your profit and cashflow and increase the money in your bank.

Call us now on 07 548 0248 to further discuss our Cashflow & Profit Improvement Meeting.

Benefits of a Cashflow & Profit Improvement Meeting

- Teaches you the difference between cashflow and profit
- Helps you understand the key cashflow drivers and the Cash Conversion Cycle in your business
- Identifies ways to improve your Debtor Days, Inventory Days, and Payable Days
- Helps you understand the impact small changes can have on your profit
- Identifies actions you can take to strengthen your cashflow and profit
- Improves business processes to maximise cashflow, profit, and business value